

Best 5 Travel and Tourism Courses in 2023

If you are one of those who loves to explore new places and meet new people, then you can turn your passion into a profession. With the help of a degree or diploma in travel and tourism, you can make a solid career in this field. In this article, you will get to know which Travel and Tourism course might be the best for you.



Importance of Travel and Tourism course in 2023:

The travel and Tourism industry was one of the worst affected industries during the pandemic but now it is growing rapidly and back to its former glory. All the international borders are opened. We can see a rapid increment in domestic and international tourism after the termination of the pandemic. As tourism activities are increased learning and job opportunities are also on the rise in the travel and tourism industry. This industry contributes significantly to our country's foreign exchange.

So, if you want to be part of this booming industry then a travel and tourism course you need to consider. You will learn hospitality, customer service, and management of travel arrangements. Global distribution systems are a large part of travel and tourism. You will gain an in-depth knowledge of industry terms, international destinations, ticketing, airfare, and many more. Travel and tourism courses also help you to build your personality, interpersonal and leadership skills.

Best travel and tourism courses after the 12th:

Here we listed some most important and popular travel and tourism courses:

1. B.A. in Travel and Tourism Management
2. B.Sc. in Airlines, Tourism and Management
3. B.T.A (Bachelor of Tourism Administration)
4. B.H.M (Bachelor of Hotel Management)
5. B.B.A in Tourism Management

1. B.A. in Travel and Tourism Management:

B.A. in Travel and Tourism is a three-year program that provides you with the core of the travel and Tourism Industry. You will learn to develop, market, and management of tourism skills in this course. You will also be introduced to various sectors of the industry such as food services, marketing, and communication skills. After completing this course you can enter the industry and get practical experience. You can also pursue further studies such as M.B.A. courses in Travel and Tourism Management.

Syllabus of this Course:

This Course includes the following subjects:

- Principles of Marketing
- Principles of Human Resource Management
- Air Fares and Ticketing
- Aviation Management
- Sustainable Practices
- Financial Accounting
- Fundamentals of Tourism
- Communication Skills

- Business Statistics
- Critical Reasoning, writing, and presentation
- History of Tourism
- Ethics of Tourism
- IT for Tourism Industry
- Event Management
- Tours and Operation Management

Eligibility:

- 12th from a recognized school board.
- If you want to apply abroad then additionally submit proof of your English proficiency through tests: IELTS, PTE, or TOEFL

2. B.Sc. in Airlines, Tourism and Management:

This is a three-year graduation course. This includes standard subjects like travel and tourism services, food, lodging, entertainment, etc. You will also learn Aviation management in this course. After completing this course you can start your career as a steward, ground staff, and many more job options available in airline companies. You can also pursue further studies like MBA or another postgraduation course in travel and tourism.

Syllabus of this Course:

This Course includes the following subjects:

- Event Management
- Front Office Operations
- Industry Profile and Data Analysis
- Principles of Tourism and Management
- Aviation Management
- Hospitality Management
- Business Communication and Public Relations Management
- Customer Service Management

Eligibility:

- 12th from a recognized school board.

- If you want to apply abroad then additionally submit proof of your English proficiency through tests: IELTS, PTE, or TOEFL

3. Bachelor of Tourism Administration (B.T.A)

B.T.A is another specialized course that focuses on tourism management. This course includes many areas like tourism development, resort planning and management, intercultural communication, environment and tourism, food and beverages, etc. This course also provides you with skills to manage relationships between service providers and customers. The need for specialized tour administrators is also on the rise with the expansion of travel and tourism not only in India but also abroad.

Syllabus of this course:

This Course includes the following subjects:

- Principles of Tourism Management
- Communicative English
- Environment, Ecology, and Tourism
- Science and Technology in Tourism
- Tourism Marketing

Eligibility:

- 12th from a recognized school board.
- If you want to apply abroad then additionally submit proof of your English proficiency through tests: IELTS, PTE, or TOEFL

4. Bachelor of Hotel Management (B.H.M)

The hotel industry and the travel and tourism industry are two sides of the same coin. These two can't be separated. The hotel industry deals with food, beverages, events, and accommodation which are major necessities of the travel and tourism industry. So, you can also enter into the travel and tourism industry with a B.H.M degree. Personality is a core requirement of hospitality, so this course will help you to develop your personality and some other skills like problem-solving and critical thinking will also improve with help of this course.

Syllabus of this course:

This Course includes the following subjects:

- Front Office Management
- Customer Services
- You will learn Housekeeping, Catering, and Accounting
- You will get knowledge of Nutrition, Food, and Beverages
- Accommodation Management
- You will get deep knowledge of baking and production

Eligibility:

Basic requirements remain the same but the admission process might differ in different colleges or universities.

- 12th from a recognized school board.
- If you want to apply abroad then additionally submit proof of your English proficiency through tests: IELTS, PTE or TOEFL

5. B.B.A in Tourism Management:

B.B.A is a 3-year undergraduate degree in which you can choose a travel and tourism course as a specialization. A Bachelor of Business Administration course is mainly designed to develop entrepreneurial skills. You will get deep knowledge of the travel and tourism industry in this course. This course is designed in such a way that you will get knowledge of business economics as well as travel and tourism management.

Syllabus of this course:

This Course includes the following subjects:

- Principles of Accounting
- Principles of Management
- International Business Management
- Entrepreneurship Development
- Business Economics
- Communication skills and Personality Development
- Mathematics
- IT for Travel and Tourism
- Business Organization

- Marketing Management
- Human Resource Management
- Values and Ethics in Business
- Marketing Principles
- Cost Accounting
- Many More...

Eligibility:

- Basic requirements are the same but to get into a good college you have to score 75% or more than this.
- To study abroad you have a score of 7.5 in IELTS.

So, these are some best degrees that you can pursue to enter in travel and tourism industry. If you are confused about which course you should pursue then don't worry take a decision, and explore more about a particular course that you want to do. Select a course according to your interest, and check content and structure of the course, job profiles and standard of living after completing that degree. Hope, this may help you, stay tuned for more such information.